



Inside with John Veder

As the Director of Innovation at Novolex, I'm energized by the rapid evolution of the packaging industry. Innovation is more critical than ever, and Novolex is embracing new opportunities to develop smarter, more sustainable solutions. For example, our carryout and delivery bags are now made with up to 100% recycled material, and our two plastic film recycling centers allow us to give used plastics a second life.

At the same time, we're responding to the surging demand for takeout and delivery bags as employees return to the office and busy consumers seek more convenient meal options. With manufacturing plants across the U.S., we're well positioned to provide durable, sustainable and cost-effective bag options at scale. Innovation is at the core of what we do, and we're committed to developing solutions that meet the ever-evolving needs of our customers.

Market Insights



With more employees returning to offices, there's a renewed interest in workday meal solutions. 38% say work is their top motivator for ordering takeout or delivery.



Source: Deliverect, The State of the Food Delivery Industry in the US in 2025

Key Industry Trends

- Americans continue to prioritize time-saving and hassle-free meal options. Consumers are getting food to-go more often, with 1-in-3 getting it once a week or more. In response, supermarkets and convenience stores are increasingly leveraging delivery platforms like DoorDash, Uber Eats and Grubhub to expand their reach and boost sales.
- Roughly one in five consumers use online grocery or delivery services, with the use of grocery delivery services rising by 56% compared to 2022, according to a report from Drive Research. In fact, the use of grocery curbside or pickup services in 2024 rose by a whopping 100% compared to 2022.
- As consumer demand grows for sustainable products, many restaurants and foodservice operators are shifting toward compostable and recyclable packaging. However, balancing sustainability with cost-efficiency remains a challenge, particularly as restaurants navigate rising food prices.
- Virtual restaurants, which operate solely for online orders, are growing in popularity, providing a streamlined way to serve popular menu items.

Source: Grubhub, Deliverect, Drive Research, Cleveland Research



From the Hill

Packaging is an increasingly complex sector and balancing customer expectations, regulatory obligations, and sustainability requirements is challenging. As a leading manufacturer of packaging products, we engage with policy makers to offer our expertise and experience to support well-crafted public policies related to sustainability.

If you have questions about legislation affecting the use of plastic retail bags, view our [Legislation Tracker](#) for more information.

[LEGISLATION TRACKER](#)

Delivery Packaging Solutions From Novolex



PROWAVE™ TOTE

Great for delivery, or retail use

[LEARN MORE ►](#)



SINE WAVE BAGS

Wide opening for easy loading

[LEARN MORE ►](#)



SOFT LOOP BAGS

With soft loop LDPE handle

[LEARN MORE ►](#)



HANDLE SACKS

Self-standing for easy loading

[LEARN MORE ►](#)



SHOPPER BAGS

Comfortable paper twist handle

[LEARN MORE ►](#)



V.I.P. HANDLE™ BAGS

Stronger handles for heavier items

[LEARN MORE ►](#)